Contents

Acknowledgments ix

Chapter 1 Introduction 1

Chapter 2 “Every street had its lady”: Working-Class Health Culture before World War II 35

Chapter 3 “We know what’s good for you”: Formal Health Care Provision in Barrow, Lancaster, and Preston 88

Chapter 4 “No fever in our house”: Contagion, Prevention, and the Working Class 145

Chapter 5 “They never told us anything”: Sex and Family Limitation 208

Chapter 6 “With having my mother, I didn’t need any advice off anybody else”: Bearing and Caring for Children 264

Chapter 7 “By gum, we did enjoy it”: Popular Media and the Construction of Modern Health Culture 310

Chapter 8 “The best thing since wearing boots”: Working-Class Health Culture after 1948 347

Appendix Oral History Informants 365

Bibliography 381

Index 393