APPENDIX A

The *Gloucester Journal*: Area of Distribution in 1725

The imprints and colophons of several eighteenth-century newspapers enumerated large numbers of agents from whom, with a minimum of delay, the papers could be obtained and through whom advertisements could be sent to the printer. Some of these lists of places and agents are given in Chapter III and in the Register (Appendix C); but nowhere else is the plan of distribution so clearly and so amply set forth as in the *Gloucester Journal*, number 160 (24 April 1725). In that issue, the proprietors, hoping to impress readers and especially advertisers with the extent of the paper's circulation, stated that the territory in which the *Gloucester Journal* was distributed had been divided into thirteen divisions, each with its own chief distributor. The list of places shows that the Raikes and Dicey men took the paper to towns and villages in a region embracing twelve English and Welsh counties, with a total area of over eleven thousand square miles, the most distant places being Llandaff in Glamorganshire, Ludlow in Shropshire, Wantage in Berkshire, and Trowbridge in Wiltshire. The names are given here as they stand in the *Gloucester Journal*. The routes in each division can be traced with ease on a map showing local roads and paths as well as the main highways.

First Division.

John Chapman, Distributor to the City of Gloucester.

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Second Division.

John Wilson, Bookseller in Horse-street, Bristol, and his Agents, Distributers to the City of Bristol.

Third Division.

John Butler, Distributer.
Stroudwater, Gloucestershire
Tedbury, ditto
Malmsbury, Wilts
Chippenham, ditto
Calm, ditto
Devizes, ditto
Roud, ditto
Brumham, ditto
Stanton, ditto

Fourth Division.

John Young, Distributer.
Marshfield, Gloucestershire
Bath, Somersetshire
Bradford, Wiltshire
Trowbridge, ditto
And several Villages.

Fifth Division.

Walter Nelms, Distributer.
Frampton, Gloucestershire
Cambridge-Inn, ditto
Estlington, ditto
Froster, ditto
Cowley, ditto
Camm, ditto
Dursley, ditto
Stinchcomb, ditto
Newport, ditto
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North Nibley, ditto
Wootton-under-edge, ditto
Kingswood, Wiltshire
Charvil, Gloucestershire
Wickwar, ditto
Chippen Sudbury, ditto
Yeat, ditto
Nibley, ditto
Earn, ditto
Acton, ditto
Lutteridge, ditto
Thonrbury, ditto
Oldbury, ditto
Hill, ditto
Bartley, ditto
and other Towns and Villages.

Sixth Division.
John Wood, Distributer.
Newnham, Gloucestershire
Lidney, ditto
Chepstow, Monmouthshire
Carlton, ditto
Newport, ditto
Cardiff, Glamorganshire
Landaff, ditto
besides Villages.

Seventh Division.
Rice Price, Distributer.
Little Dean, Gloucestershire
Speech House, ditto
Coleford, ditto
High Meadow, ditto
Newland, ditto
Redbrook, ditto
Monmouth, ditto
Rockfield, Monmouthshire
Tavernback, ditto
[ ], ditto
Llandillo, ditto
Llanabley, ditto
Llandovery, ditto
Abergavenny, ditto
Llanelli, ditto
Llanover, ditto
Pont a Poole, ditto
Usk, ditto
Rhaglan, ditto
Treglagh, ditto
Abbey Winton, ditto
besides Villages.

Eighth Division.
James Powell, Distributer.
Huntley, Gloucestershire
Mitchel Dean, ditto
Ross, Herefordshire
Llangarren, ditto
Gutheridge, ditto
Hereford
Weobley, ditto
Heay, Brecknockshire
besides Villages.

Ninth Division.
John Winslow, Distributer.
Newent, Gloucestershire
Ledbury, Herefordshire
Bromyard, Worcestershire
Tenbury, ditto
Leominster, Herefordshire
Ludlow, Shropshire
and several Villages.
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Tenth Division.
William Kirby, Distributor.
Tewksbury, Gloucestershire
Upton upon Severn, Worcestershire
Evesham alias Easom, ditto
Parshore, ditto
Worcester
Droitwich, ditto
Bromsgrove, ditto
besides Villages.

Eleventh Division.
James Whithorne, Distributer.
Cheltenham, Gloucestershire
Presbury, ditto
Charlton Kings, ditto
Upper Dowdeswel, ditto
Lower Dowdeswel, ditto
Winchcomb, ditto
Stanway, ditto
Stanton, ditto
Broadway, ditto
Campden, ditto
Mickleton, ditto
Stratford upon Avon, Warwickshire
Preston upon Stower, ditto
Alderminster, Worcestershire
besides Villages.

Twelfth Division.
James Warwick, Distributer.
Burlip, Gloucestershire
Withington, ditto
Northleach, ditto
Sherborne, ditto
Burford, Oxfordshire
Bampton o' th' Bush, ditto
Clanfield, ditto
Farringdon, Berkshire
Stanford, ditto
Wantage, ditto
Lambourn, ditto
Cricklade, Wilts
besides Villages.

Thirteenth Division.

James Peloteris, Distributer.
Painswick, Gloucestershire
Bisley, ditto
Cirencester, ditto
Fairford, ditto
Lechlade, ditto
Highworth, ditto
Swinden, ditto
Marlborough, ditto.
Woottonbasset, ditto.