Race and Mediated Cultures
SERIES EDITORS
CAMILLA FOJAS AND MARY BELTRÁN

The Race and Mediated Cultures series elucidates the mutually constitutive relationship between race and mediated cultures in transdisciplinary humanistic scholarship. Media cultures are defined broadly by the series to include screen cultures, social media, surveillance, data algorithms and informatics, networks and institutions, fandom and media activism, propaganda, and other permutations of mediated life. The series seek works that explore, for example, the role of race in the mediated discourses of political cultures and campaigns, race and entertainment industry production cultures, the raced dynamics of social media algorithms, and the role of media in predictive policing.

Race and Mediated Cultures seeks innovative scholarship by emerging and established scholars that moves beyond the study of representation and discipline-specific questions and that engages new thinking about race. The series publishes books that advance understandings of mediations of race with attention to other axes of identity such as ethnicity, gender, sexuality, class, and citizenship. It creates a new venue in which the various disciplines with a stake in these conversations—including but not limited to film and television studies, critical ethnic studies, indigenous studies, critical mixed race studies, queer studies, American studies, cultural studies, digital media studies, activism and advocacy studies, postcolonial studies, critical theory, and sociology—can engage in productive dialogue.

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Camilla Fojas has a joint Mellon Foundation appointment with the American Studies Program and the Department of Media Studies at the University of Virginia. Her research explores transnational Asian, Pacific, and Latinx American cultural and media studies in a comparative imperial context. She is the author of Cosmopolitanism in the Americas, Border Bandits: Hollywood on the Southern Frontier, Islands of Empire: Pop Culture and U.S. Power, Zombies, Migrants, and Queers: Race and Crisis Capitalism in Pop Culture, and Migrant Labor and Border Securities in Pop Culture. She is also co-editor of Beyond Ethnicity: New Politics of Race in Hawai‘i (with Nitasha Sharma and Rudy Guevarra), Transnational Crossroads: Remapping the Americas and the Pacific (with Rudy Guevarra), and Mixed Race Hollywood (with Mary Beltrán).

Mary Beltrán is an Associate Professor in the Department of Radio-Television-Film and an affiliate of the Department of Mexican American & Latina/o Studies and Center for Women’s and Gender Studies at the University of Texas at Austin. Dr. Beltrán writes and teaches on racial diversity and U.S. media industries, U.S. Latina/o media studies, mixed race and media culture, feminist media studies, U.S. television and film history, and media activism and independent media production. She is the author of Latina/o Stars in U.S. Eyes: The Making and Meanings of Film and TV Stardom and co-editor (with Camilla Fojas) of Mixed Race Hollywood.

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